METROPRINT: ONLINE PHOTO PRINTING

If you want access to some of the most highly respected and creative print services in the world, look no further than Metroprint from Metro Imaging – it doesn't cost as much as you may think











f you are a top end professional, and we are talking about Testino, Kander and O'Neill, where do you go to print your images? The same place as top image library Magnum, fashion photographer Rankin and editorial photographer Tim Flach, of course: Metro Imaging. For over 30 years, Metro has been caring for the precious works of these and many more top professionals, and you too can make use of these master printers from your own desktop with its online service, Metroprint – it won't cost you a Rankin-sized budget, either. Prices start at £2 for a 6x4 C-type or just £12.75 for a 20x16. Hardly bank busting. For an extra 50 per cent you can have one of the expert printers correct your colours, check neutrality and ensure those blacks are rich and deep and your whites are bright and clear. Again, for this kind of service, not a scary proposition at all – and for that special work, you get complete peace of mind that your prints are the very best they can be, created using the best paper and laser machines that money can buy. Add to this the professional processing, retouching, scanning, mounting and framing services, including direct to media printing, and you have a complete service all in one location.

Yes, this is more of a DIY proposition, but the costs are that little bit lower to give you more flexibility – particularly if you are working to a tight budget or a student working on a project. If you are a little unsure of what you need, or the service to choose, Metroprint has many online tutorials to help you get the most from its services, with hints, tips and guidance. It also has its own online Instagram and Kiosk print service, plus a free iPhone and Android app.

The message is clear: why have cotton when you can have silk, and for the cost of polyester? Rankin, Magnum and O'Neill trust Metroprint, and so should you. Try for yourself now with a discount of 20 per cent off C type prints by visiting this page, www.metro-print.co.uk/special-offer, and you too can say your work sits alongside the best in the world!

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